

# Prachi Dharani

Textile Designer, Graphic Design



Originally from Ahmedabad, India, and based in Paris for over 5 years, I conceive, create, and experiment within the world of textile design, a field I have been immersed in since my childhood. With a wide range of both artisanal and digital skills, I am currently seeking a new professional opportunity where I can thrive and share my passion.

## skills

Embroidery	Surface Design
Crochet	Fashion Design
Weaving	Patterns
Tufting	Video Editing
Clo 3D	Photography
Adobe CC	Trend Analysis

## education

École Conte - Paris, France

**Bachelor's Degree in Textile Design through an apprenticeship program.**  
2021-2023

Istituto Marangoni - Paris, France

**Master in Fashion design womenswear**  
2018 - 2020

United world Institute of Design - Ahmedabad, India

**Bachelor's degree in Textile Design and Fashion in womenswear.**  
2014 - 2018

Montfort University - Leicester, UK

**Certificat in Fashion, Textile design and development**  
2015 -Summer course

## contact

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## experience

**Textile Designer and Styliste - Freelance**  
(since December 2023 - present) Paris, France  
Auto-Entrepreneur

- **Developed embroidery prototypes** for a Parisian luxury brand's Winter 2026 collection, based on their mood-board direction. Executed a 78 × 80 cm prototype with a refined focus on **thread shadow work using silk threads**, emphasizing tonal depth, layered stitch variations, and precision craftsmanship to achieve subtle light-shadow effects.
- Developed embroidery and glove patterns for Maison Lazarovska's Autumn 2025 collection, including **crystal-embroidered gloves** and jersey glove constructions, combining detail and wearability.
- **Designed brand identity** for JAVA Mode (Guadeloupe), from moodboard proposals to print development for wallpapers (interior/exterior), textile prints for interior décor (such as curtains), and packaging applications (including tote bags). **Refined the logo design** and created a complete graphic chart book to ensure a coherent visual identity.
- Explored **conceptual textile design**, experimenting with embroidery on unconventional materials such as **silicone and beads**. Merged different and unique materials to create new forms — from weaving with silicone strips to developing **glow-in-the-dark embroidery** inspired by underwater themes, pushing the boundaries of texture and **storytelling in textiles**.

**Multidisciplinary and Textile Graphic Designer, Lizybiz**  
(October 2021 - June 2023), Paris, France  
Apprenticeship

- **Graphic Design and Branding:** Collaborated with the Creative Director and CEO in the creation and transformation of the company's identity. Accomplishments included **designing logo, lookbooks, and brochures**, as well as developing marketing strategies for company events.
- **Digital Marketing:** Managed online marketing strategy, developed and **maintained the social media presence**. Contributed as a **content creator, including photography, video editing, storytelling**, and tracking and evaluating digital and physical marketing campaign performance.  
**Notable achievement: Managed an event at Ground Control, Paris.**

# languages

English	C2 - Bilingual
French	C1 - Fluent
Hindi	C2 - Native language
Gujarati	C2 - Mother tongue

# portfolio

**Instagram:** [prachi.dharani](#)

**Linkedin:** [prachi-dharani](#)

**Dribble:** [PrachiDharani](#)

**Twitter:** [@PrachiDharani](#)

- **Textile Pattern Designer:** Designed patterns for brands like **The Kooples, Sezane, and Philosophy**. Created diverse designs tailored to client needs. **Edited and revitalized existing pattern archives**. Analyzed **trends, created mood boards, and developed color palettes** in line with current requirements. Worked on **sustainable textile development**, collaborating with factories to **source eco-friendly materials**. Prototyped and explored converting various **fabrics into digital 3D representations**, including **collaboration with the IFTH lab in Paris**.

## Textile Designer, Malhia Kent

(February-September 2020) Neuilly-sur-Seine, France

### Internship

- **Trend research**, creation of **mood boards**, development of **color palettes**, operation of **weaving machines for sampling**, fabric development for the 2021 collection, hand sketching on **Toile de Jouy**, weaving, embroidery, and digital **print pattern creation for Jacquard fabric**.
- Collaboration in **videography and video editing** for client presentations and **participation in the Première Vision trade show**, representing and advising on the house's products.

## Textile Designer, Vismaya Collection Pvt. Ltd.

(May - Sep 2017) Los Angeles, California (Remote)

### Freelance

- **Designed 25 patterns** for the **Fall/Winter 2017** and **Spring/Summer 2018** collections, including color combinations, patterns, and embroidery designs for scarves, kimonos, ponchos, and swimwear.
- Created **embroidery and weaving samples** for Pashmina and cashmere shawls. Proficient in embroidery techniques (needlework, Lunéville embroidery, quilting, and sanding) with a strong understanding of **scarf and shawl pattern-making and construction**.

## Product Development, Orient Craft Pvt. Ltd.

(May - July 2017) Gurgaon, Delhi (India)

### Internship

- Designed **ready-to-wear silhouettes**, managed technical specifications, handled sewing, and supervised **garment dyeing** for renowned brands like **Marks and Spencer, JC Penny, TJ Max, Gap**, and others.
- Created **patterns and determined embroidery design placement for embroidery machines**. Participated in client meetings to address their requirements.

**Capturing various creative processes and creating Reels for Instagram.** I invite you to **follow my latest experiments** on my Instagram profile [@prachi.dharani](#).